**Idea: Unveiling the Android App Market: Analyzing Google Play Store Data**

[**Dataset 1**](https://www.kaggle.com/datasets/yasserh/wine-quality-dataset) [**Link**](https://www.kaggle.com/datasets/utshabkumarghosh/android-app-market-on-google-play)

**Description:**

Clean, categorize, and visualize Google Play Store data to understand app market dynamics.

Gain in-depth insights into the Android app market by leveraging data analytics, visualization,  
and enhanced interpretation skills.

1. Data Preparation:
   * Clean and correct data types for accuracy.
2. Category Exploration:
   * Investigate app distribution across categories.
3. Metrics Analysis:
   * Examine app ratings, size, popularity, and pricing trends.
4. Sentiment Analysis:
   * Assess user sentiments through reviews.
5. Interactive Visualization:
   * Utilize code for compelling visualizations.
6. Skill Enhancement:
   * Integrate insights from the "Understanding Data Visualization" course.